



For Internships for School Credit, the following might prove useful for your academic advisor. Internships may be agreed to be modified by you, your advisor or the museum director depending upon interests and availability.

Internship in History/Public History/Museum Studies

- Photograph and accession items in the museum's collection that correspond to the student's area of research or interest
- May produce a written document explaining a topic in a non-academic way to be published
- May train to give guided tours to the public and assist with large group tours

OR:

- Photograph and accession items in the museum's collection that correspond to the student's area of research or interest
- Create an exhibit or mini-exhibit based on their research
- Research 2-5 specific items in the museum's collection that relate to the paper topic
- Create exhibit labels for the specific items based on the research

OR

- Work with the staff to create a "Milwaukee Life" film in the 1910s or 1940s

Internship in Marketing/Advertising

- Define who the CMY's visitors/audience may be for a specific event or exhibit
- Develop an overall marketing strategy based on the projected visitor
- Utilizing social media, internet & traditional media create material that appeals to this segment of the population to bring the CMY to their attention

OR

- Evaluate the museum gift shop sales history and products sold
- Create a plan to increase visibility of products and sales, may include online and off-site venues
- Work with the museum staff to implement the plan

Internship in Communications

- Solicit businesses and leaders in the community to become involved in the CMY
- Write press releases for various events
- Contact news organizations and Promote the CMY in any professional manner
- Manage the Facebook, Twitter, Pinterest, Youtube, Blog or Tumblr

Internship in Information Technology

Interns can choose from a variety of projects including:

- Creating and/or expanding the CMY website
- Incorporating new technology, such as smartphone and tablet use, into the museum

All interns:

Must act in a professional manner at all times
Will coordinate schedules around available times
Must meet the deadlines set out by the Director